

# **Organic Trade Association Forms Dietary Supplement Council**

On August 30, 2016, 2016 OTA's Board approved the establishment of on OTA Dietary Supplement council based on OTA Sector Council Operating Guidelines. The application was initially reviewed by OTA in July 2016. Bethany Davis, Director of Regulatory Affairs for FoodState, submitted the request along with 6 other OTA member companies who have expressed interest in participating and in conjunction with the American Herbal Products Association, who retains a reciprocal complimentary membership with OTA. The aim of the council is to provide a forum for discussing issues, challenges and opportunities related to our industry and the organic sector. The information below serves as a summary report on the progress of the council to date. As a newly formed council, many aspects are still in progress. In all, we wish to grow the organic supplement industry.

### **First Dietary Supplement Council Meeting**

The inaugural meeting of the OTA Dietary Supplement Council will be held on Thursday, September 22, 2016 at Expo East. The meeting will be focused on providing members with information on council operational guidelines, anti-trust requirements, member outreach and recruitment in addition to outlining specific goals for the group.

## **Member Information**

The current member companies of the Dietary Supplement Council include the American Herbal Products Association, Garden of Life, FoodState, New Chapter, Organic India, RFI Ingredients, and Traditional Medicinals.

### **Expo East Meeting Information**

There will be a 90-minute meeting on Thursday, September 22, 2016 at 1pm in room 320 within the Expo Hall. All interested parties are welcome.

## **LOOKING AHEAD**

The Organic Trade Association Dietary Supplement Council will become more engaged in the work of the National Organic Standards Board and particularly the "sunset" process. We will utilize OTA's task force system to address policy issues related to organic dietary supplements.

### **MEMBER COMPANIES**

















## Headquarters

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