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# Organic Fiber & Textiles OTA's Role



## **Gwendolyn Wyard**

Regulatory Director for Organic Standards and Food Safety

## **Organic Trade Association (OTA)**



OTA is the leading voice for the organic trade in the United States, representing over 6,500 organic businesses across 49 states.

Our members include growers, shippers, processors, certifiers, farmers' associations, distributors, importers, exporters, consultants, retailers and others.

OTA's Board of Directors is democratically elected by its members.



## **Global Organic Textile Standard**

#### **OTA Involvement**

- OTA is one of four International Working Group Members
  - ✓ OTA (USA)
  - ✓ Soil Association (England)
  - ✓ IVN (Germany)
  - ✓ JOCA (Japan)

Marni Karlin: VP of Government Affairs & Legal Counsel, OTA

Designated IWG Representative (OTA)

Gwendolyn Wyard: Regulatory Director, Organic Standards and Food Safety, OTA

USA GOTS Technical Committee Representative (OTA)

- OTA formally recognizes GOTS as the global standard for textiles
- Annual meetings and revisions to the standards every three years



# Organic Fiber & Textiles OTA Advocacy

- OTA News Flash, Fiber Forum, & Task Forces
- NOP Policy Memo 11-14 on Labeling of Textiles
- Imported Cotton: Finding an alternative to Methyl Bromide
- OTA comments to the Federal Trade Commission (FTC)
  - Oversight and enforcement of organic claims on fiber and textiles
  - Policy Conference "ask" for Congress to sign onto a letter

Learn more about OTA's advocacy work!

http://www.ota.com/organic/fiber.html



## **Organic Cotton Survey**

- Each year, OTA produces a report on domestic organic cotton production in partnership with Cotton, Inc.
- OTA has collected information on organic cotton production in the U.S. since 2001
- The annual U.S. Organic Cotton
   Production & Marketing Trends is made available at no cost in January via OTA's Web site

2011 and Preliminary 2012
U.S. Organic Cotton
Production & Marketing Trends

January 2013





The most recent report can be found here:

http://www.ota.com/pics/documents/2012-2013-Organic-Cotton-Report.pdf



## Thank You!



**Gwendolyn Wyard** 

Regulatory Director, Organic Standards and Food Safety Organic Trade Association



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# Textile Exchange Organic Content Standard

June 12, 2014

#### **OUR MISSION**















We INSPIRE and EQUIP people to accelerate sustainable practices in the textile value chain.

#### **OUR EXPERTISE**



**Organic Cotton** 

Verification and Certification

**Raw Materials** 

Chemistry and Processing

Value Chain Development

#### **OUR EXPERTISE**



**Organic Cotton** 

Verification and Certification

**Raw Materials** 

Chemistry and Processing

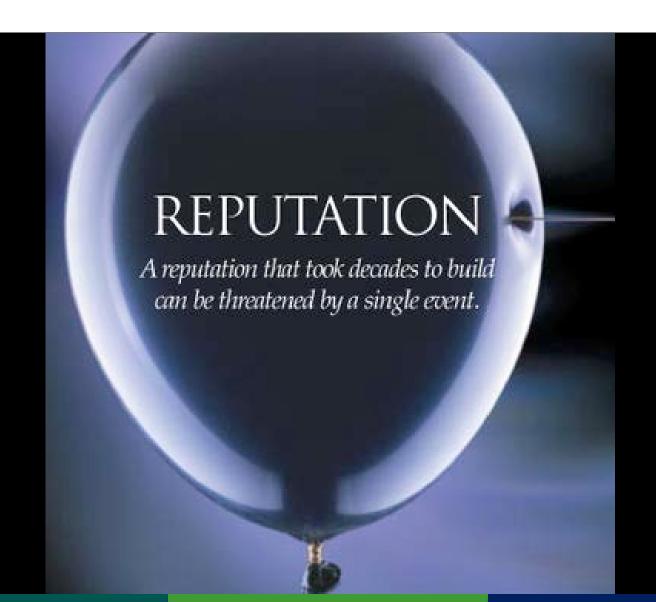
Value Chain Development

## **CERTIFICATION**

#### **ORGANIC CERTIFICATION**



#### IT IS ABOUT REPUTATION





## **ORGANIC CONTENT STANDARD**

### **OE100 / OE BLENDED BECOME OCS**

=>











#### **ORGANIC STANDARDS COMPONENTS**



Material Content Standard

Farm Certification

Chain of Custody Certification

+

+

+

Labeling

ORGANIC TO ORGANIC TO



Farm Certification

Chain of Custody Certification . E

Social Environmental Chemical

+

Labeling

CANIC TEXTILE SOLD

Full Product Standard

#### **ORGANIC STANDARDS**



#### **Material Content Standard**

**Organic Content Standard (OCS)** 



#### **Product Standard**

Global Organic Textile Standard (GOTS)



#### **ORGANIC STANDARDS**



#### **Material Content Standard**

Organic Content Standard (OCS)
"Contains 65% organically grown cotton"
"Contains 100% organically grown linen"



#### **Product Standard**

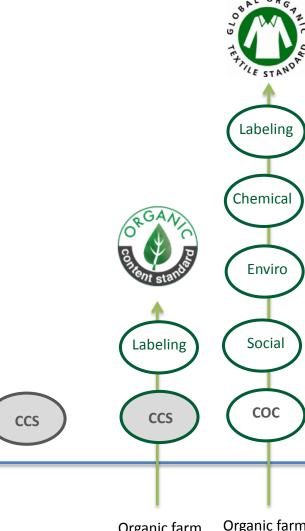
Global Organic Textile Standard (GOTS)
"organic t-shirt"
"100% organic sheets"



#### **STANDARDS OVERVIEW**

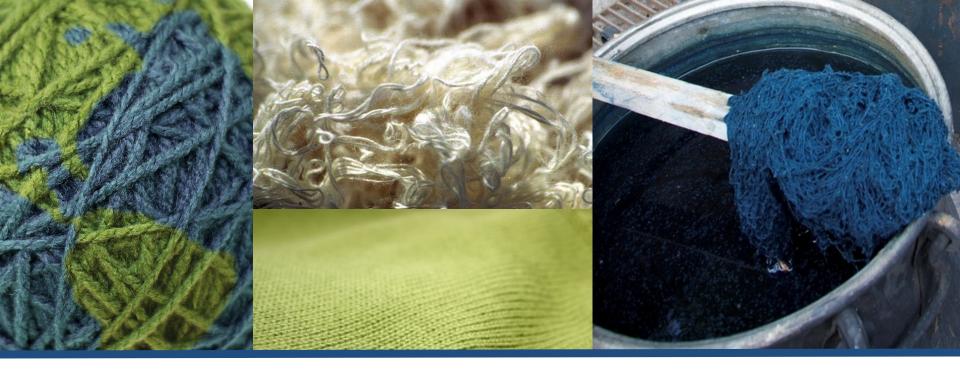


	ocs	GOTS
Raw materials	Organic fibers	Organic fibers
Chain of custody tracking system	Transaction certificates	Transaction certificates
Environmental issues addressed in processing	None	Chemical use Water treatment Environmental policy
Social issues addressed in processing	None	Based on ILO norms
Label claims allowed  * note that there are specific criteria in each standard for when the claims can be made	'Contains X% organically grown cotton'	'Organic' or 'Made with X% organic materials'
Logo	SCANIC SO SCHUIC BLEND	CANC TEXTILE STATE OF THE STATE





Organic farm Organic farm standard standard



#### **Ashley Gill**

Integrity Specialist ashley@TextileExchange.org

Interested in our standards?
Integrity@TextileExchange.org

Interested in membership?
Membership@TextileExchange.org



www.TextileExchange.org

## **Global Organic Textile Standard (GOTS)**

## and the North American Marketplace

www.Global-Standard.org

Rules for ecologically and socially responsible textile production



#### **Sandra Marquardt**

GOTS Representative in North America marquardt@global-standard.org 301-592-0077

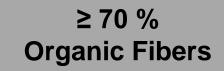


#### What is GOTS?

- GOTS is a voluntary standard that covers the processing, manufacturing, packaging, labeling, trading, and distribution of all textiles made from at least 70% certified organic natural fibers (organic cotton, organic wool, organic silk...)
- As with organic food standards, a textile product carrying the GOTS label grade 'organic' must contain a minimum of 95% certified organic fibers, whereas a product with the label grade 'made with organic' must contain a minimum of 70% certified organic fibers.









**Environmental and Social Criteria** 







All Processing / B2B Trading Stages



**Independent Certification** 

## **GOTS International Working Group (IWG)**





International Association Natural Textile Industry (IVN), Germany



Soil Association (SA), England



**Organic Trade Association (OTA), USA** 



Japan Organic Cotton Association (JOCA), Japan

## **GOTS History: 2002-2014**



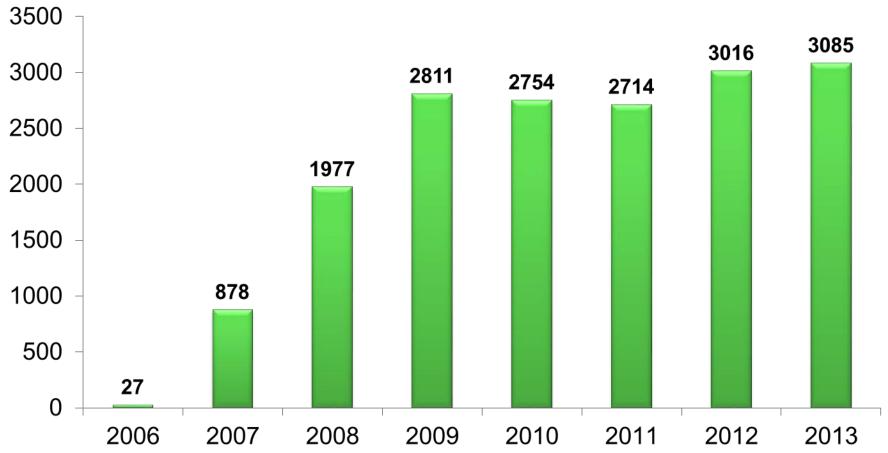




August 2002 Intercot, Düsseldorf	Formation of the International Working Group on Global Organic Textile Standard (GOTS IWG)
May 2005 Intercot, Chicago	OTA, IVN, Joca and Soil Association agree on the 1st version of GOTS
October 2006	Start of certification system
June 2008 IFOAM Conference	Introduction of the logo & release of the Labelling Guide
March 2014	Release of GOTS Version 4.0 (current version)

## GOTS Certification of Facilities Worldwide 2006 - 2013



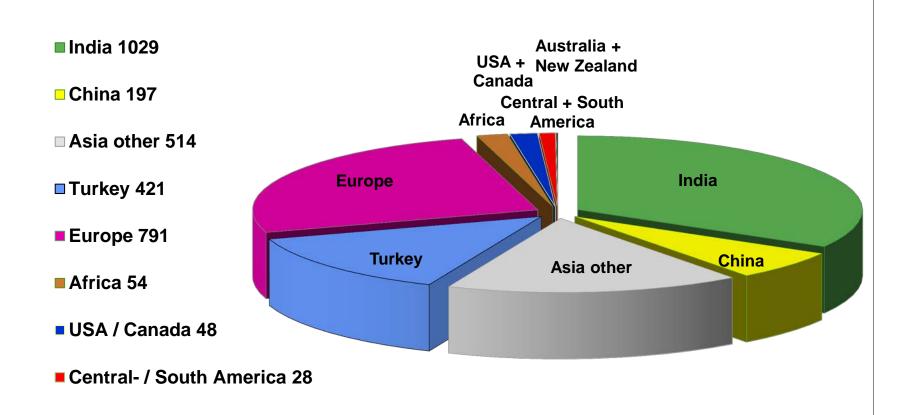


## Breakdown of facilities by region / country 2013

■ Australia / New Zealand 3



#### 3085 facilities certified to GOTS in 62 countries







Certified U.S. companies make everything from apparel to beds/bedding, fabrics, home textiles, and personal care products, or provide the bleaching/dyeing, yarn spinning, and more.

Acme Felt Works	Jagger Brothers	Seventh Generation
Ayablu Inc. DBA Burts Bees Baby	Jeffco Fibres	The Natural Baby Company
Barnhardt Manufacturing Company	Lumberton Cellulose Georgia Pacific	TJ Beall Company
Colored Organics	Naturepedic	Toyoshima
Corman Organics	Nonwovens	Trace Industries
Coyuchi	Organic Cotton Plus	U.S. Cotton
Deslee Textiles	Organic Mattresses (OMI)	Ultimate Textile Inc.
Fox-Rich Textiles	Organics-n-More	Under the Nile
Green Living Organics Inc.	Saco River Dye House	Wear PACT
Harmony Art	Savvy Rest	WestPoint Home
Hugh Shepard Enterprises		

# U.S. companies in the GOTS certification process



- American Apparel
- Maggie's Organics
- Portico/Under the Canopy
- Threads for Thought
- Possibly others!

## U.S. Retailers Carrying GOTS Products



#### Several leading retailers in the U.S. are carrying GOTS-certified products:

- ABC Home
- BabiesRUs
- Bed, Bath, and Beyond
- Bed and Bath
- buybuy BABY
- Dillards
- MOM's Organic Market
- Target
- The Company Store
- West Elm
- Whole Foods Market

### **GOTS Examples – Personal Care**









## **GOTS Examples – Yarn and Fabrics**













# GOTS Examples – Kitchen (Fabric-only certified so far)









### GOTS Examples – Children's Products













GOTS • slide 14 • 06/05/14

### GOTS Examples – Adult Apparel/Hosiery

















### **GOTS Examples- Home Textiles**













### The GOTS Marketplace



- Increasingly:
  - consumers are demanding ecologically- and socially responsiblyprocessed textiles, and
  - companies are searching for tools to make their supply chains more sustainable.

 The result is a 'pull effect' and more companies are becoming GOTScertified.





#### Textile Exchange (TE's) 2013 Organic Cotton Market Report:

- The international market for organic cotton products reached \$8.9 billion in 2012.
- This equals a 31% increase over \$6.8 billion in 2011.
- 71 percent of respondents were planning to increase their organic cotton use in 2013.
- The Top Ten organic cotton users by volume are (in order by rank): C&A, H&M, Nike, Puma, Coop Swiss, Anvil, William-Sonoma, Inditex, Carrefour and Target, in order. For the first time, Top Ten users by volume had to consume over two million pounds of organic cotton each to make it onto this list!





- Organic Trade Association's 2013 Organic Industry Survey:
  - For the second year in a row, fiber is the largest non-food organic category, reaching \$960 million in 2013.
  - Growth rates for organic fiber products continued at a double-digit rate, with sales up 16 percent over 2012.
  - Apparel is the leading segment, followed by household textiles and baby products. There is also growing demand for organic cotton products for hotels and spas.

#### **GOTS**



More than 3000 companies and facilities around the world are certified to GOTS.

Join us.

For more information, please see <u>www.global-standard.org</u> or contact

Sandra Marquardt, GOTS Representative in North America

marquardt@global-standard.org
301-592-0077

### Global Organic Textile Standard (GOTS)

# GOTS Version 4.0 – Relevant Changes



Marcus Bruegel, Technical Director Global Organic Textile Standard





- ✓ Does scope and content reflect the stakeholders interests?
- ✓ Are the criteria set at a level that support **improvements** of the current situation?
- ✓ Are the criteria still achievable and practical?
- Are the criteria verifiable through the available inspection tools?
- ✓ Is the certification system sufficiently comprehensive to assess compliance of the applicant with all criteria?
- ✓ Is the certification system still accessible and affordable?
- Is the certification system transparent and the result visible to the consumer?

# Revision of GOTS 4.0 and the Manual • Multi Stakeholder Approach



#### Organisations invited to participate:

- Members of the GOTS International Working Group (IWG)
- Approved Certification Bodies
- 20 International stakeholder organizations with expertise in:
  - organic production
  - textile processing and manufacturing
  - textile chemistry
  - social criteria

and representing the industry, NGOs, consumer interests.

Other parties were requested to channel their contributions though one of the participating stakeholders



GOTS . ON TO

#### **Revision • Course of the Process**

2011-2012	Collection of revision topics
16 May 2013	Release of 1 <sup>st</sup> revision draft of GOTS and the Manual for Implementation by the Technical Committee
16 May – 30 Jul 2013	First stakeholder input period 200 contributions from 14 different organisations received
Aug – Oct 2013	Review and commenting all contributions Release of the 2 <sup>nd</sup> revision draft
1 Nov – 30 Nov 2013	Second stakeholder input period Another 38 contributions from 10 different organisations
Dec 2013 – Feb 2014	Review and commenting all contributions Release of the final revision draft
March 1st 2014	Release of GOTS Version 4.0 and the Manual by the IWG

GOTS • slide 47 • 11/06/2014

#### Colour Differentiation in this presentation



- 'Green text' indicates specified, revised or new criteria
- 'Black text' indicates previously existing criteria and other information

#### GOTS 4.0 – Scope



- In principle any product that can be considered as a textile fibre product and that is not explicitly excluded is covered under the scope of GOTS
- A product can only be certified and labelled as a whole. It is not
  possible to certify and label only a part or component of a product
  (e.g. only the fabric of a garment or the covering of a pillow)
- Mattress and bedding products, fashion textile accessories (carried or worn), textile toys, as well as textile personal care products are explicitly listed in the scope now
- Products made from non-fibre materials such as leather, skin, or hide are not in the scope
- ➤ Textiles containing electronic components and furniture are not in the scope

### Key criteria for fiber use







#### **Organic Fibers**

- Minimum of 95% organic fibers for label grade 'organic'
- Minimum of 70% organic fibers for label grade 'made with organic'
   Verification requirements
  - Certification according to recognised organic production standards (USDA NOP, EC 834/2007, or IFOAM Family of Standards)

#### Non organic fibres in the remaining balance

Virgin synthetic and 'conventional' regenerated fibres are limited to
 10% (resp. 25% in socks, leggings and sportswear)

# GOTS 4.0 – *Use of fibres* – Significant changes – 1 –



- All cotton used in fibre composition must be organic (in conversion)
  - => This is well practical and should give additional support to organic cotton market
- All angora wool in fibre composition used must be organic (in conversion)
  - => The ban on conventional angora wool is a consequence of the mostly inacceptable husbandry conditions of angora rabbits
- All polyester used in fibre composition must be recycled
  - => The market for recycled polyester is about to be established (except for accessories) and the mandatory use for GOTS goods in V 4.0 was announced in V 3.0 already to support this development

# GOTS 4.0 – *Use of fibres* – Significant changes – 2 –



Regenerated and synthetic fibres made from the following environmentally improved raw materials are permitted up to 30% now for label grade 'made with organic'

- Regenerated fibres that are from certified organic raw materials, sustainable forestry management (FSC / PEFC) or recycled
- Certified recycled synthetic fibres (recycled polyester, polyamide, polypropylene and polyurethane)
  - => Adequate verification to proof for chain of custody required (e.g. certification to TE's OCS, CCS, RCS or GRS)
  - => More flexibility in fibre composition (to achieve technical and fashionable properties), if sustainable raw material options are chosen

# GOTS 4.0 – *Use of fibres* – Options in material composition



#### Sample <u>newly possible</u> material compositions (for "made with organic"):

- 70% organic cotton, 30% recycled polyester (or polyamide)
- 70% organic cotton, 30% viscose made from FSC certified wood (or rayon made from organic bamboo)

#### Samples for material compositions no longer possible:

- 70% organic wool, 30% <u>conventional</u> cotton => as all cotton used in the fabric must be organic (in conversion)
- 90% organic cotton, 10% <u>virgin</u> polyester => as all polyester used in the <u>fabric</u> must be recycled

#### Samples for material compositions that <u>remain possible</u>:

- 70% organic cotton, 30% conventional wool
- 90% organic wool, 7% virgin polyamide, 3% virgin spandex

#### **Key Criteria for processing**









- General criteria for all processing stages
   (e.g. separation, record keeping, environmental policy, social criteria)
- General ban on harmful substances in all processing stages (e.g. formaldehyde, toxic heavy metals, GMOs)
- General criteria for the assessment of chemical inputs
   (meeting limits on human and environmental (aquatic, fauna, flora and soil) toxicity as well as on biodegradability / -eliminability)
- Specific criteria for the different processing stages (e.g. functional waste water treatment plant for wet processing plants, limitations on materials for accessories and finishing methods)

# Requirements for chemical inputs in the supply chain







GANIC TET

- Restrictions and bans for substances in recognised international or national legislation apply for GOTS worldwide
  - => To ensure all relevant legal requirements (e.g. REACH, CPSIA) are considered and met any time
- More hazardous substances explicitly listed as prohibited in GOTS V 4.0 (e.g. SCCPs, brominated and chlorinated flame retardants, chlorinated benzenes, endocrine disruptors)
  - => To point out clearly that all substances criticized by Greenpeace in their "Detox Campaign" are of course banned in GOTS -> these failed general GOTS hazards and toxicity requirements already

### GOTS 4.0 – Chemical inputs & analysis – Significant changes



- Prohibition of substances resulting from classification to certain Hazardous Statements is now based on the Global Harmonised System (GHS)
- Requirement for AOX-containing inputs tightened; more precise wording for prohibition of PFCs introduced
- Synthetic sizing agents that are recycled/recovered with a ratio >80% may be used without limitation in the total sizing provide the basic hazards requirements are met
- Residue parameters added / up-dated:

Residue parameters (2.4.15)	Limit value		
NP, OP, NPEO, OPEO sum parameter Aniline	< 20 mg/kg < 100 mg/kg		
PFOA, PFOS FTOH	< 0.001 mg/kg < 0.01 mg/kg		

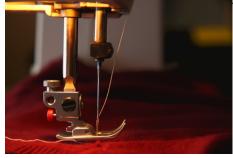
=> To ensure latest insights regarding textile chemistry and residue testing methods are considered GOTS • slide 56 • 11/06/2014

# GOTS 4.0 – *Use of accessories* Significant changes









- Non-fibre materials used for fillings must be certified organic if such certification is possible for the kind of material used (e.g. for grain spelt or feathers)
- Asbestos, carbon and silver fibres and all chlorinated plastics are explicitly banned
- Stainless steel (containing non-extractable chrome and nickel) may be used
- Virgin polyester may still be used for accessories (e.g. sewing threads, zippers or buttons)
- More material options provided for 'not explicitly listed accessories'
  - => Materials with required functionality and durability can be used





#### Mattresses:

• Latex used in mattresses must be derived from certified organic or sustainable forestry management. Polyurethane foams are not allowed.

Residue parameters (2.4.16)	Limit Value	Test method
Natural latex foam:		
Butadiene	< 1.0 mg/kg	Gas chromatography, flame-ionisation detector
Chlorophenols (incl. salts and	< 1.0 mg/kg	LFGB 82-02-08 (GC/MS)
esters)		Chamber test, DIN ISO 16000-6
Carbon disulphide	$< 0.02 \text{ mg/m}^3$	Chamber test; ZH 1/120-23 or BGI 505-23 for
Nitrosamines	< 0.001 mg/m <sup>3</sup>	air sampling and analysis

#### Personal care products:

 A specific set of criteria has been added (e.g. for tampons or dental rolls no sizing agents, dyes and optical brighteners must be used)

#### GOTS 4.0 – Packaging



 Paper / cardboard used in packaging material <u>for the retail trade</u> of GOTS Goods (incl. labelling items such as hang tags or swing tags), must be recycled or from certified sustainable forestry management (FSC / PEFC) – this requirement is not set for bulk packaging





- Meeting minimum social criteria based on the ILO key conventions is required for all processing and manufacturing stages.
   The requirements include e.g.:
  - No child labor
  - Minimum wages
  - Working hours must not be excessive
  - Safe and hygienic working conditions
  - No discrimination, no harsh or inhumane treatment
- Companies must establish social compliance management tools that support their implementation and monitoring

### GOTS 4.0 – *Minimum Social Criteria* – New requirements









- The minimum social criteria are applicable also to trading stages employing workers
- Health and safety training must include fire prevention training and evacuation drills
- Protective equipment given to the workers is used whenever necessary
- MSDS's for all chemicals used must be maintained, and applicable health and safety measures for handling and storing must be met
- Workers must be informed on minimum social criteria in the applicable local language(s)

# **Auditing Social Criteria (Implementation Manual)**



- The certifier's inspection requirements for audit social criteria have been specified
- Certification programs of which the available audit results should be screened and considered in the course of GOTS certification are now listed:
  - Fair Wear Foundation (FWF)
  - Social Accountability 8000 (SA 8000)
  - Worldwide Responsible Accredited Production (WRAP)
  - Business Social Compliance Initiative (BSCI)

### **Dual system for quality assurance**





#### Certification

- On-site inspection of the entire processing chain up to B2B trade level
- Organic product flow (CoC), environmental and social criteria subject to inspection





#### **Residue Testing**

- Limit values for residues
- Risk assessment of contamination
- Analysis in ISO accredited labs





#### **GOTS** certification of traders is required:

- if they are buying GOTS Goods and selling them to other businesses (B2B trading) with an annual turnover of at least 5000€ or
- If they are engaged with (re-)packing or (re-)labelling of GOTS Goods
- New: remote-inspections may be performed for traders who do not have or subcontract any processing or manufacturing activities.
  - On-site inspection must however be performed at least for the first year and every 3<sup>rd</sup> year of granted certification.
  - => We hope that related reduced certification cost will help to convince more (small-scale) traders to get certified and trade GOTS Goods





- Policy and Template for issuing Certificates of Compliance (Scope Certificates, SCs)
- Policy and Template for issuing Transaction Certificates (TCs)
  - => Both policies and templates are harmonised with Textile Exchange
- Policy and Template for issuing Letters of Approval for colourants and textile auxiliaries

All relevant GOTS compliance documents are harmonised now

#### Scope Certificate (SC)



[Certifier's Letterhead containing Name and Address of certifier]

#### CERTIFICATE OF COMPLIANCE

(Scope Certificate)

N° [xxxxx]

[Certifier XY] declares that

NAME OF CERTIFIED COMPANY Address

has been inspected and assessed according to the

Global Organic Textile Standard (GOTS)

and that products of the categories as mentioned below (and further specified in the annex) comply with this standard:

Product categories: [Terminology for basic product category terms as provided for in the policy, for specification prefixes and terminology following the samples of the provided excel list can be used]

Processing steps / activities carried out under responsibility of the above mentioned company

[List of processing steps/activities, terminology to be used from provided list]

This Certificate is valid until: dd / Month / yyyy

Place and Date of Issue Stamp of the issuing body

(by the operations as detailed in the annex) for the certified products:

GOTS Logo

[Signature]

Name of the authorised person

This certificate cannot be used as a transaction certificate.

The issuing body can withdraw this certificate before it expires if the declared compliance is no longer guaranteed.

[Optional: A sentence that references the certificate to stipulations of the contract with the licensee and/or clauses of certifier's scope specific stipulations]

Accredited/Licensed by: [name of accreditation body], Accreditation N°: [xxxx]

[If applicable: This electronically issued document is the valid original version]

Certificates of Compliance (=Scope certificates, SC's) confirm that a company works in compliance with GOTS and is able to supply the listed products certified to GOTS

Subcontractors and their relevant processing and manufacturing steps become listed on a separate page of the SC of the certified entity.

#### **Transaction Certificate (TC)**



#### TRANSACTION CERTIFICATE (TC) FOR TEXTILES PROCESSED ACCORDING TO THE GLOBAL ORGANIC TEXTILE STANDARD (GOTS)

Body issuing the certificate (name and address)	2a) licensing code of the certification body		
Name of CB's issuing office Address	GOTS-[CB]-[no.]		
Address	2b) Reference number of the certificate		
	[Lioensee no. of seller]-[TC no.]		
Seiler of the product(s) (name and address)	Inspection body (name and address)		
Name of seller of certified product(s) Address	Name of inspection body Address		
5. Last processor of the product(s) (name and address)	6. Country of dispatch		
Name of last processor of certified product(s) Address	Country of dispatch		
7. Buyer of the product(s) (name and address)	Consignee of the product (Address of the place of destination)		
Name of buyer of certified product(s) Address	Name of Consignee Address		
\$100 at 100 at 1	9. Country of destination		
	Country of destination		
Organic Textile Standard (GOTS) and that the proc Compliance with this standard is continually moni 15. Autitoria deciarations Certification of the organic fibres used for the products (relevant information for products marketed and sold in the US; obtained to the continuation of the c	inic' or 'made with organic', for is of each fibre in the product ite, transport company, truck		
16. Place and date of issue Stamp of the Issu Signature of the authorised person of the body detailed in box 1  Name	Logo of the Ellandard		
[If applicab	e: This electronically issued document is the valid original version		

Transaction Certificates (TC's) confirm that a given shipment of goods has been produced in accordance with GOTS.

Certified Entities must receive and maintain GOTS TCs for the whole quantity of GOTS Goods purchased.

#### **Letters of Approval for Colourants / Textile Auxiliaries**



[Certifier's Letterhead containing Name and Address of certifier)

#### LETTER OF APPROVAL

for Colourants / Textile Auxiliaries

Nº GOT 8-4444-XX-44444

[Certifier XY] declares that

the Colourants and/or Textile Auxillaries listed below have been assessed for

NAME OF COMPANY Address

on basis of their corresponding Material Safety Data Sheet (MSDS) and on basis of further relevant information

according to the applicable criteria of the

Global Organic Textile Standard (GOTS)
- Version 4.0 -

with positive result.

Accordingly the listed Colourants and/or Textile Auxiliaries are approved as inputs for application in the processing of GOT8 certified textile products.

#### Colourants (Dyestuffs and Pigments)

Trade Name of Ingut	Type / Utilization	Date of Approval	Date of MSDS	Comments / Restrictions
Sangledye Yellow DIR XT	Direct Dye	05/02/2014	16/11/2012	a sur liverage
Sempletye Red RD 200	Reactive Dye	05/03/2014	20/01/2013	0,3% germanent AOX
Semplepriot Green TRN	Pigment Print	10/03/2014	18/07/2013	0,5% Cu
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Letters of Approval confirm that inputs (colourants and auxiliaries) have been approved for application in the processing of GOTS certified textile products.

Letters of Approval (positive lists) are prepared for about 400 suppliers of colourants and auxiliaries.

They contain about:

3750 trade names of colourants and 5700 trade names of auxiliary agents (status of V 3.0)

#### Labelling – License number required







#### **Complete Labelling contains:**

- ✓ the GOTS logo (or the wording 'Global Organic Textile Standard' or 'GOTS')
- √ the GOTS label grade ('organic' or 'made with organic')
- ✓ the reference to the certifier and
- ✓ the reference to the certified entity which now must be the license number

### Public Data Base • Information and verification tool



By entering the *license number* into the 'free text' field of the <u>www.global-standard.org</u> search engine, the certified entity can be verified.







The implementation period for the new version of GOTS is one year.

- ✓ All companies participating in the GOTS certification system must comply with all criteria of GOTS Version 4.0 by 1<sup>st</sup> March 2015 the latest
- ✓ Textile products manufactured and labelled according to GOTS Version 3.0 retain their certified status





#### **IFOAM (International Federation of Organic Agriculture Movements):**

✓IFOAM endorses GOTS as the minimum reference for organic textile processing. The endorsement letter (April 23 2014) includes the recommendation to Governments, not to start development of redundant standards and regulations but to make references to GOTS as processing standard for textiles labelled 'organic'. <a href="http://www.ifoam.org/en/node/2499">http://www.ifoam.org/en/node/2499</a>

#### **USDA (United States Department of Agriculture):**

✓NOP (National Organic Program) policy memorandum (May 20, 2011) explicitly recognizes GOTS and its label grade 'organic': "Textile products that are produced in accordance with the Global Organic Textile Standard (GOTS) may be sold as organic in the U.S." Note that this does of course not entitle to use the USDA seal. <a href="http://www.ams.usda.gov/AMSv1.0/getfile?dDocName=STELPRDC5090967">http://www.ams.usda.gov/AMSv1.0/getfile?dDocName=STELPRDC5090967</a>

#### European Union (EC 834/2007)

✓ Use of the term 'organic' for textiles not legally addressed. GOTS labelling is possible of course.

GOTS • slide 72 • 11/06/2014





#### www.global-standard.org

- GOTS Version 4.0, Manual, List of Relevant Changes, Licensing & Labelling Guide, Policies & Templates, etc. available for download
- Available soon: Animated training module explaining the changes (developed for the industry and interested parties)
- List and contact details of all 17 GOTS approved certifiers
- Public data base containing the GOTS certified entities, their products, fields of operation and contact information

# Questions?